Launch Affiliate Swipes

Email 1 - Wasting time angle

Subject line:

Your website is NOT just another WordPress blog…

Body:

Hey,

Your website is NOT just another WordPress blog, and [product name] is not just
another WordPress pop up plugin.

Find out why:

[LINK]

If you think pop ups are dead, think again, because the proof is laid out for you right on this page.

If you're not using pop ups, you're missing the mark.

And if you're using the wrong type of pop up plugin, you're wasting time and money, too.

Find out why, right here:

[LINK]

———————

Email 2 - Losing traffic angle

Subject:

Sick of people leaving your website?

Body:

If you're tired of people leaving your website without filling out your survey, consuming and sharing your content, subscribing to your newsletter or buying your stuff, then this could be your answer:

[LINK]

This tool is going to change the way you think about using interactive elements on your WordPress pages.

Download this beast and save yourself a fortune on multiple scripts and plugins, and wave goodbye to complex coding and tricky design tools for good.

Check this out, I think you're gonna love it:

[LINK]

———————

Email 3 - Increase leads angle

Subject line:

Could this DOUBLE your optins too?

Body:

When you're trying to build a list fast, knowing how to double your optin rates is pure gold…

… especially if you're PAYING for traffic.

Because if you can double your optin rates, you're basically halving the cost and time it takes to build your list.

So, the question is…

… HOW can YOU double your optin rates today?

Well, check this out:

Visual Web Optimizer, the company that sell a leading A/B testing tool,

saw a 50% increase in email signups when they switched from just having a call to action button on their homepage to having a popup free trial offer.

Did you catch that…?

Yep, a POP UP doubled their email optins.

There's more…

"Between late January and early May of 2011 the popup on my site was temporarily disabled. I found that my signup rate doubled with the popup enabled and there was no noticeable change in bounce rates."
- Dan Zarella, danzarrella.com

Love 'em or hate 'em…
… pop ups work.

But they can be fiddly, ugly and in many cases, can actually REPEL people from your website.

Here's how to crush it with pop ups, for any type of content or offer you want to use them for:

[LINK]

Bottom line is… your website is NOT just another WordPress blog… and [product name] is not just another pop up plugin.

So, if you're ready to boost your response in style, check this out before it's too late:

[LINK]

———————

Email 4 - Importance of pop-ups angle

Subject line:

70% of email subscribers come from this…

Body:

Get this…

Michael Stelzner, founder of one of the top social media blogs, attributes 70% of their email subscriptions to their popup form.

Yep, a freakin' POP UP.

Love 'em or hate 'em, pop ups totally rock when it comes to building a list… and you're seriously missing out if you're not using them effectively.

But be warned:

Dodgy, cheap or free pop up tools can hurt your website, reputation and response rate.

On the flipside, an effective pop up can multiple your response rate overnight.

But creating an effective pop up, or finding a decent plugin, usually comes with a hefty price tag and plenty of hassle…

… especially if you want to do lots of different things with your pop up besides just collecting email addresses.

Not anymore.

Because now you can create beautiful, clean, highly customizable, easy and eye-catching pop ups that don't break with [product name]. Check it out here:

[LINK]

And don't just take my word for it…

"Pages with a well-designed and thoughtfully implemented pop-up convert better than ones with a crappy pop-up. A truly hideous pop-up can drive a large proportion of your audience away, their perception of your brand irrevocably tarnished."
- Rob Carpenter, evergage.com

Get your pop up mojo on, right here:

[LINK]

———————

Email 5 - Expert quote angle

Subject line:

Are pop ups DEAD?

Body:

Plenty of so-called “experts” want you to think that pop ups are dead, but they’re lying to you.

If you want to build a list fast, get people to fill out your survey, boost your best content or promote affiliate offers…

… nothing works better than a well-designed pop up.
Don’t just take my word for it.

Michael Stelzner, founder of one of the top social media blogs, attributes 70% of their email subscriptions to their popup form.

Visual Web Optimizer, a leading A/B testing tool, saw a 50% increase in signups for their platform when they switched from just having a call to action button on their homepage to having a popup free trial offer.

More:

“Between late January and early May of 2011 the popup on my site was temporarily disabled. I found that my signup rate doubled with the popup enabled and there was no noticeable change in bounce rates.”
- Dan Zarella, danzarrella.com

“Pop-ups are probably one of the best ways to increase your email subscribers. And fast.”
- Mauro D Andrea, Unbounce.com

But here's the kicker:

Most pop up plugins suck.

And if you want to create effective pop ups that actually generate a response, then you need a better pop up plugin.

And here it is:

[LINK]

———————

Email 6 - Highly effective angle

Subject line:

How to build a list without landing pages…

Body:

So you've got a nice little content website…

… and you're getting traffic from Google and other search engines…

… but how do you get those visitors to your landing page so that you can build your email list and send them promo emails?

Well, you could put up a banner, a sidebar ad and link relentlessly to your landing page from every blog post.

And sure, that's cool...

… but it's hassle.

And it clutters up your website.

But more importantly, there's a better way to build that list…

… using a pop up!

Before you groan and say how much pop ups suck, know this:

Pop ups are consistently found to be one of the most effective ways to build a list, promote affiliate offers and redirect traffic to different parts of your website.

And don't just take my word for it.

Michael Stelzner, founder of one of the top social media blogs, attributes 70% of their email subscriptions to their popup form.

Visual Web Optimizer, a leading A/B testing tool, saw a 50% increase in signups for their platform when they switched from just having a call to action button on their homepage to having a popup free trial offer.

And more:

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- Dan Zarella, danzarrella.com

"Pop-ups are probably one of the best ways to increase your email subscribers. And fast."
- Mauro D Andrea, Unbounce.com

But there's a problem…

Most pop ups are clunky, buggy and seriously limited in features and functionality.

That's about to change, with this:

[LINK]

When it comes to creating, customizing and managing awesome pop ups, I haven't seen anything come close to this bad boy. Check it out now, before it's too late!

———————

Email 7 - Ease of use angle

Subject line:

The problem with using pop ups…

Body:

Hey,

If you've ever tried using pop ups on your WordPress website, you probably know how limited, ugly and buggy they can be…

(…even the most popular pop up plugins require coding knowledge or hacks, workarounds and tweaks to get right.)

That's about to change, thanks to this:

[LINK]

If you want clean, bug free, fully customizable pop ups for any type of promotion or marketing strategy, then I fully recommend this new tool.

Go check this out now, and see why it's giving marketers a serious advantage when it comes to pop ups for WordPress:

[LINK]

———————

Email 8 - Make money angle

Subject line:

Transform dead WordPress pages into marketing machines

Body:

Are you tired of people leaving your website without buying, subscribing, participating or responding to anything?

It’s costing you a fortune…

… and it’s wasting your time.

Just think what a few extra dozen of sales, subscribers or respondents would do for your business each day?

Here’s how it’s done:

[LINK]

It might seem like an obvious solution, but this is how you get people to respond on your website, without a ton of hassle and without spending a ton of money on designers, copywriters, etc.

———————

Email 9 - New software angle

Subject line:

Ready to Stack your income?

Body:

So you’ve built a website with WordPress.

You might even have some traffic coming in.

And sooner or later, you’re gonna need to offer them something, or collect their email addresses, or simply survey them to find out what they actually want from you.

You want something that can be automated…

… and that stands out on your WordPress pages…

… so it gets noticed above your regular content.

So, you start searching for the right tools to get the job done.
Problem is, you can’t find anything that looks right…

… or that can be customized, without spending a fortune.

And you don't wanna spend tons of money on all these different plugins and scripts to collect emails, run surveys, promote offers, etc.

Sure, you could mash together a bunch of buggy plugins that need a coding degree and deep understanding of WordPress to configure and customize…

… or you could just use [product name] instead:

[LINK]

Stakk is the #1 tool for getting a response from your website visitors quickly, and effectively, using gorgeous pop ups and overlays.

And even the experts can't deny the power of a good pop up…

Michael Stelzner, founder of one of the top social media blogs, attributes 70% of their email subscriptions to their popup form.

Visual Web Optimizer, a leading A/B testing tool, saw a 50% increase in signups for their platform when they switched from just having a call to action button on their homepage to having a popup free trial offer.

And more…

"Between late January and early May of 2011 the popup on my site was temporarily disabled. I found that my signup rate doubled with the popup enabled and there was no noticeable change in bounce rates."
- Dan Zarella, danzarrella.com

"Pop-ups are probably one of the best ways to increase your email subscribers. And fast."
- Mauro D Andrea, Unbounce.com

Isn't it time you deployed a decent pop up on YOUR website?
Go here now and get your pop up mojo on:

[LINK]

— — — — —

Email 10 - Fix a problem angle

Subject line:

Create beautiful, powerful pops like never before
Love ‘em or hate ‘em, pop ups work.

Body:

And if you want to get more subscribers, sales, survey respondents, content shares, or any other type of response from your website visitors…

… then you absolutely must give pop ups a shot.
But the problem is, most pop up tools suck.

They’re buggy.

They’re ugly.

They’re limited.

They’re not user friendly.

[product name] is different, and you’re about to see why:

[LINK]

After all…

… your website is not just another WordPress blog…

… and [product name] is not just another pop up plugin.

See why the experts rave about pop ups and why [product name] is the ultimate
pop up tool for your WordPress websites, right here:

[LINK]